

MakeMyTrip Foundation

100,000 TREES

September, 2019 Social Impact Report





TREES SUPPORTED

PROJECT SITE

2 projects in 2 states

100,000



2,000,000 kg per year



BENEFECIARIES

8,186 workdays

SUMMARY

The tree-planting projects are initiated in 2 states of India Uttarakhand and Sikkim on community-owned lands, to reclaim degraded and deforested lands as primary forests, strengthen forest-based livelihood opportunities for local communities, upliftment of rural communities and rejuvenation of water bodies in the region. Local communities are participating in every process of the plantation activities and over 8,100 workdays would be generated to implement the projects on-time.



TREES FOR INDIAN BIODIVERSITY:

- Trees for Ecotourism Sikkim, India (35,000 trees planted in the fringes of Pangolakha Wildlife Sanctuary, covering the reserved forest areas of Chandaney, Lailakha, and Chandaney ranges. 15,000 trees planted at the reserved forests of Tsomgo watershed)
- Trees for Villagers Nainital, Uttarakhand, India (Bareth, Meora, Nathuakhan and Satkhol ranges in Ramgarh block)



TREES FOR ECOTOURISM, SIKKIM, INDIA – 50,000 Trees

KEY OBJECTIVES:

- To reclaim degraded forest land in order to promote communitybased ecotourism
- To mitigate deforestation and forest degradation and encourage more carbon sequestration
- To safeguard biodiversity habitat of the region
- To strengthen forest-based livelihood and energy sources for local communities, ensuring sustainable development
- To conserve the habitat of endemic flora and fauna

ACTIVITY PROGRESS (April to June, 2019):

- Convergence: Local stakeholder consultations conducted to select appropriate project location and identify suitable plant species
- **Permission:** Requisite permissions to implement the project obtained from the concerned authorities.
- Nursery: A large-scale nursery set up at Sikkim.
- **Plantation:** Plantation is being done with support from local communities.
- Way Forward: Maintenance of trees to ensure high survival rate.



SAPLINGS BEING RAISED AT THE NURSERY



SOCIAL IMPACT

- Over 4,000 workdays generated for the local community members, majorly women.
- The tree plantation activity will help in promoting sustainable eco-tourism and wildlife tourism by improving the overall ecological health and enhancing wildlife habitat in the chosen regions.
- Through trees, the local communities will be able to attain sustainable income sources in the form of timber-based produce and non-timber-based produce.
- Planting of trees will ensure that the rain droplets sink into the soil rather than flowing above the ground, thus, increasing the groundwater table through water recharge.
- These trees will further help in conserving the local flora and fauna by providing adequate food and natural habitat sources.

PLANT SPECIES CHOSEN FOR PLANTATION:

S.N.	Common Name	Scientific Name
1	Willow	Salix
2	Rhododendron	Rhododendron kiusianum
3	Silver Fir	Silver fir
4	Lakhuri	Araucaria bindrabunensis
5	Chandan	Santalum album
6	Chinday	Pentapanax leschenaulti
7	Khanakpa	Evodia fraxinifolia



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Kafal	Myrica esculenta
Asarey	Viburnum erubescens
Faladho	Faladho
Kaijal	Ischofia javanica
Titey Chaap	Phlogacanthus thursiflorus
Lokta	Daphne
Kharanay	Delonix regia
Peepli	Exbucklandia populnea
Chilaunay	Schima wallichii
Mushuray Katush	Castanopsis hystrix
Pani Sajh	Terminalia myriocarpa
Tuni	Toona ciliata
Paarang	Mimosa procera
	Asarey Faladho Kaijal Titey Chaap Lokta Lokta Kharanay Peepli Chilaunay Mushuray Katush Pani Sajh

NOTE: The plantation has been successfully completed.





SAPLINGS BEING PLANTED AT THE PLANTATION SITE



A GLANCE AT THE PLANTATION SITE





HEALTHY SAPLINGS AT THE PLANTATION SITE



TREES FOR VILLAGERS, NAINITAL, UTTARAKHAND, INDIA – 50,000 Trees

KEY OBJECTIVES:

- To strengthen the community forest management system for sustainable development
- To mitigate deforestation and forest degradation and encourage carbon sequestration through the promotion of primary forests
- To safeguard biodiversity habitat of the region
- To strengthen forest-based livelihood options and energy sources to local communities

ACTIVITY PROGRESS (April to June, 2019):

- Convergence: Local stakeholder consultations conducted to select appropriate project location and identify suitable plant species
- **Permission:** Requisite permissions to implement the project obtained from the concerned authorities.
- Nursery: A large-scale nursery set up at Nainital.
- **Plantation:** Plantation is being done with support from local communities.
- Way Forward: Maintenance of trees to ensure high survival rate.



POST-PLANTATION VIEW OF THE PLANTATION SITE



SOCIAL IMPACT

- The plantation will encourage participatory approach with direct community involvement in conservation action, simultaneously generating local employment of over 4,000 workdays via project implementation and monitoring which will support the sensitive rural economy.
- This will primarily strengthen the unique 'Van Panchayat' governance for sustainable natural resource management.
- The selected native species will be planted in the identified areas to reclaim forest lands in order to improve wildlife habitat, control topsoil erosion, check surface water run-off and aid ecosystem services to overall support benefit-cost ratio to the locals.
- The project is implemented with the promotion of multipurpose native trees with the focus on raising oak species because of its multiple socio-environmental benefits.





COMMUNITY ENGAGEMENT DURING THE TRANSPORTATION OF SAPLINGS FROM THE NURSERY

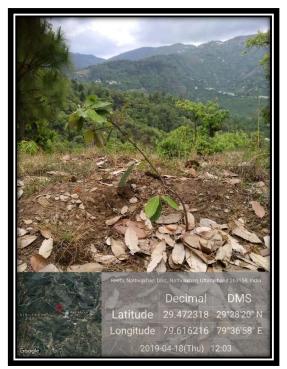


PLANT SPECIES CHOSEN FOR PLANTATION:

S.N.	Common Name	Scientific Name
1	Amla	Phytolacca emblica
2	Banj	Quercus leucotrichophora
3	Bhatula	Desmodium tiliaefolia
4	Bakain	Melina azedarach
5	Kanol	Melia azedarach
6	Utees	Alnus nepalensis
7	Falyat	Quercus glauca
8	Tilonj	Quercus lanuginosa
9	Padam	Prunus cerasoides

NOTE: The plantation has been successfully completed.







HEALTHY SAPLINGS PLANTED AT THE PLANTATION SITE





ENGAGEMENT OF LOCAL COMMUNITIES DURING THE PLANTATION PROCESS