

Observations

1. Do share some sample of the work done by the media team
2. Would like to understand more about the media trainings commencing at Ukhimat cluster
3. Wonderful to know that nine lady guides have been trained! Would like to know more about the opportunity with Eco Vita Foundation
4. Would like to understand in more detail about the community café
5. Will be great if you can share a draft agreement that we are planning to get signed with homestay owners

Also, please share all these photographs with me separately – if file size is large, you can select multiple and share through wetransfer.

Ukhimath Cluster: Digital Documentation Component

<u>Villages:</u>	<u>Core Asset</u>	<u>Potential Experience</u>
Ushada	Bio-diversity-Craft-Culture	Nature trails/Walks
Sari	Traditional Houses	Village Walk
Paab	Traditional Houses	Village Walk
Makku	Bio-diversity-Craft-Culture	Nature Trails/Walk

People Centric

Birders-Culture & Knowledge- Skill centric

Rural Livelihoods that have potential for Experiential Tourism products

- Sheep & Wool Based livelihoods
- Traditional and regional
- Trout Fishing
- Folk artists (Pandav Nritya, Bad-Dyo-Pooja)

Process

Selection based on questionnaire & Interview

Training session initiated on 13th December

Life skill sessions-Focus on confidence, communication skills, creative ideation and self acceptance.

Identification of themes and potential people for documentation

Professional event shoots and Technical assignments shadowed by trainees

Trainees take up field assignments

Trainee Candidates from Tehri, Garhwal joined as Junior Instructors





MAKEMYTRIP
FOUNDATION

Community Based Tourism Project Quarterly Updates
17-01-2023

Jhadipani (Tehri Garhwal Cluster): Café Component

TATA TRUSTS

1. To be developed as a touch point base for visitors to the cluster and a cafe
2. Managed and operated by the women’s Federation
3. Focus on local food and cuisines
4. The land on which the café is to be developed belongs to the federation
5. The space will be utilized for business and promotional activities of the upcoming “All Women’s Travel Agency”



Suggested branding for the “All women's Travel Agency”

About In-between, All Women’s Himalayan Rural Tourism Initiative.

The beauty of Uttarakhand is not always the larger dots on the map, the thin line connecting these dots is mostly traversed rather than experienced.

The In-between Himalayan rural tourism initiative is our attempt to identify, curate and assist the local communities, to develop rural tourism **experiences for Women & Student travellers** who would like to understand and learn the people & its environs by living it.



An All-Women’s Himalayan Rural Tourism Initiative

A Step towards Promoting
Curated Low Ecological Footprint Tourism Experiences
across Uttarakhand



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Jhadipani (Tehri Garhwal Cluster): Café Component

TATA TRUSTS

PROPOSED MENU

Starters

- Gehet Soup
- Vegetable Pakoras (Assorted, with local veggies)
- Paneer Pakoras (Made out of locally sourced Cottage Cheese)
- Dal ki Patudi (Salted pancaked made out of Dal Flour, served with Sesame or Mustard Sauces)

Paneer Tikka

Main Course

- Vegetable Sandwich with local veggies
- Pahadi Pasta (spiced with Jakhiya and other spices)

Full Meal

- Tor Dal
- Mooli-Aloo Thechwani
- Aloo Gutke
- Bhujiya from local cottage cheese
- Rye (Mustard) Bhujia
- Mandwa or Bedu Roti as Bread
- Lal Bhaat or Red Rice
- Pumpkin or Gourd Raita with Pahadi Chaunk of Selected Spices

Beverages

- Spicy Chaach
- Pallarh
- Honey-Ginger Lemon Tea
- Tea with Local Herbs
- Latte Coffee

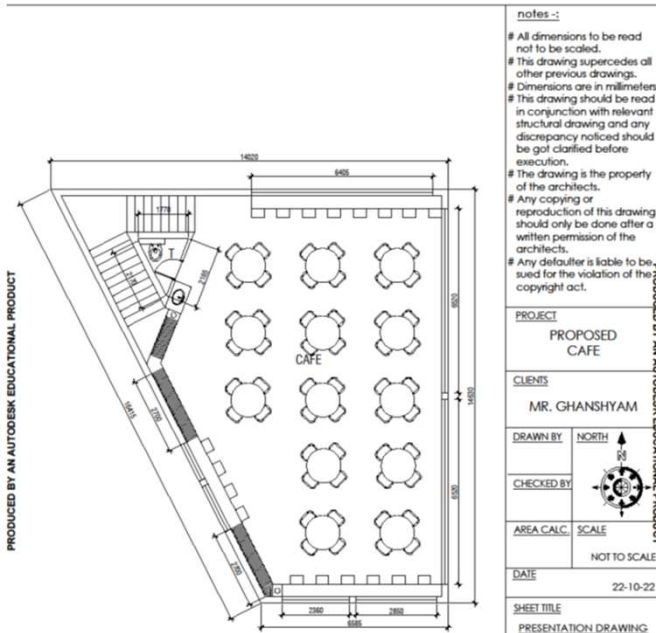
Desserts

- Mandwe ka Halwa
- Rothane or Aske
- Fruit Crème
- Fruit Salad



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FIRST FLOOR PLAN

notes :-
All dimensions to be read not to be scaled.
This drawing supercedes all other previous drawings.
Dimensions are in millimeters.
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PROJECT
PROPOSED CAFE

CLIENTS
MR. GHANSHYAM

DRAWN BY NORTH

CHECKED BY

AREA CALC. SCALE
NOT TO SCALE

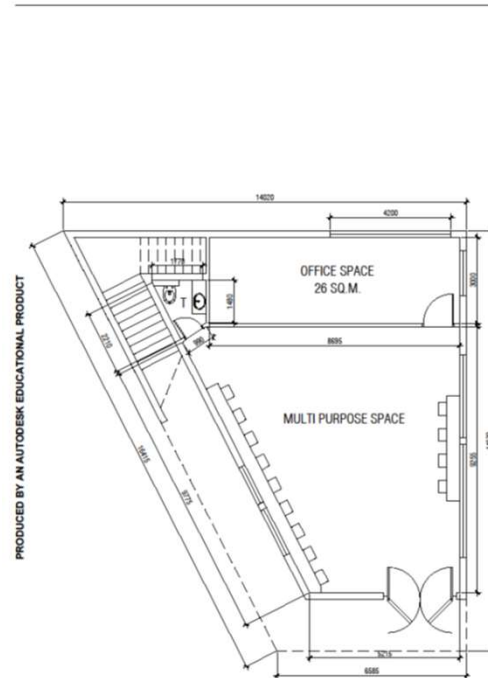
DATE
22-10-22

SHEET TITLE
PRESENTATION DRAWING

ARCHITECTS

Avyagrah Architects and Planners
Dehradun-248001
Ph No. 8954337065, 8755693110

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GROUND FLOOR PLAN

notes :-
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TATA TRUSTS

Lady Guides & opportunity with Eco Vita Foundation

- The nine lady guides from 4 villages selected as final guides out of 15 shortlisted –Jhadipani Cluster
- Scouting and identification process on going- Ukhimath Cluster
- Aspects covered-leading village tours, cultural tours, nature walks, forest hikes, and the community lead institution works.
- Being trained in skillsets of fundamentals of guiding, duties of guides, guiding etiquettes, role of guides in promoting community and regional goodwill, power of guides in facilitating & promoting conservation.
- Eight guides have also proactively participated in the culinary training
- Post training these women are practicing on mock groups on the documented trails.
- Conducted one actual group under supervision for Eco Vita Foundation.
- Potential of engaging with local hotel chains being explored



**MAKEMYTRIP
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TATA TRUSTS

Draft agreement homestay owners

House Owner Registration Process being followed

Meetings with potential households – 10 Jhadipani Cluster

- 7 Makhumath Cluster
- 5- Ukhimath Cluster

Facilitation by Cluster Teams

- Application form for Homestay Registration briefing and filling up (Uttarakhand Homestay Registration Formation as per Uttarakhand Tourism Development Board Categorization- Gold-Silver-Bronze)
- NOC Gram Panchayat
- NOC Patwari (With land record Details)
- Fire Protection NOC-Bill
- Character Certificate- Tehsil
- Car Parking Deed by owner (Registered Deed)
- PAN-AADHAR CARD
- Layout of House
- Photograph of Homestay
- Uploading of the same though C.S.C online portal of UTDB and follow up with the District Tourist Officer