



MakeMyTrip Foundation 'Padhte Raho, Badhte Raho' Scholarship

Shaping academic dreams of COVID-affected students

Award: Up to INR 50,000

Project Report 2021-22

ABOUT US

Buddy4Study is India's largest scholarship network with the vision to make quality education accessible for all.



**Scholarship
Support**



**Employee
Engagement
& Mentoring**



**Skilling & Career
Support**



IMPACT

37 Lakh +

Active Subscribers

43000 +

Direct Beneficiaries

110 crore+

Funds Disbursed

200+

Media Partners

100+

Corporate Partners

MakeMyTrip 'Padhte Raho, Badhte Raho' Scholarship

MakeMyTrip Foundation 'Padhte Raho, Badhte Raho' Scholarship aimed to support 'continuity in education' for the students who lost their parent(s) during the pandemic. Under this scholarship program, students pursuing education at school, graduation or post-graduation level, were supported with fixed financial.

ONBOARDING NEW SCHOLARS

- Students who have lost their parent(s) or job loss of an earning member during COVID-19
- Studying in any class from 1st to Post Graduation irrespective of their course or stream.
- Scholarship up to a maximum of 50000/- Rs. Depending upon the class the student is studying in.

OVERVIEW : MakeMyTrip 'Padhte Raho, Badhte Raho' Scholarship



1

APPLICATION

- Application Form Design
- Online Application Form Deployment
- Promotion Plan
- Collateral Design
- Application Form Live

2

SHORTLISTING

- First Level Shortlisting
- Document Verification
- Slot Booking for Interview

3

INTERVIEW

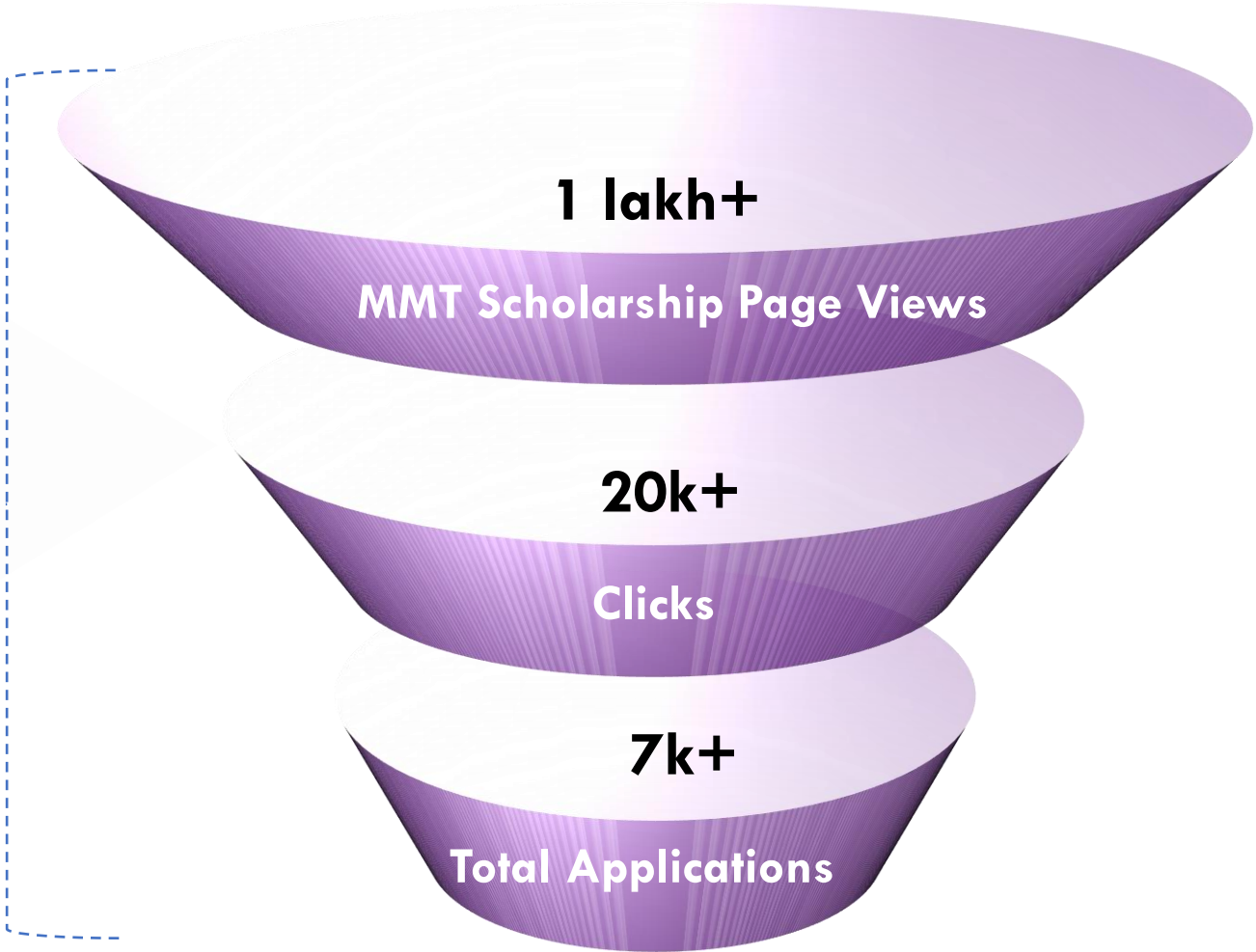
- Telephonic Interview
- Final List
- List shared for Approval

4

ONBOARDING

- Scholar Onboarding
- Bank Details Verification
- Disbursement of Funds

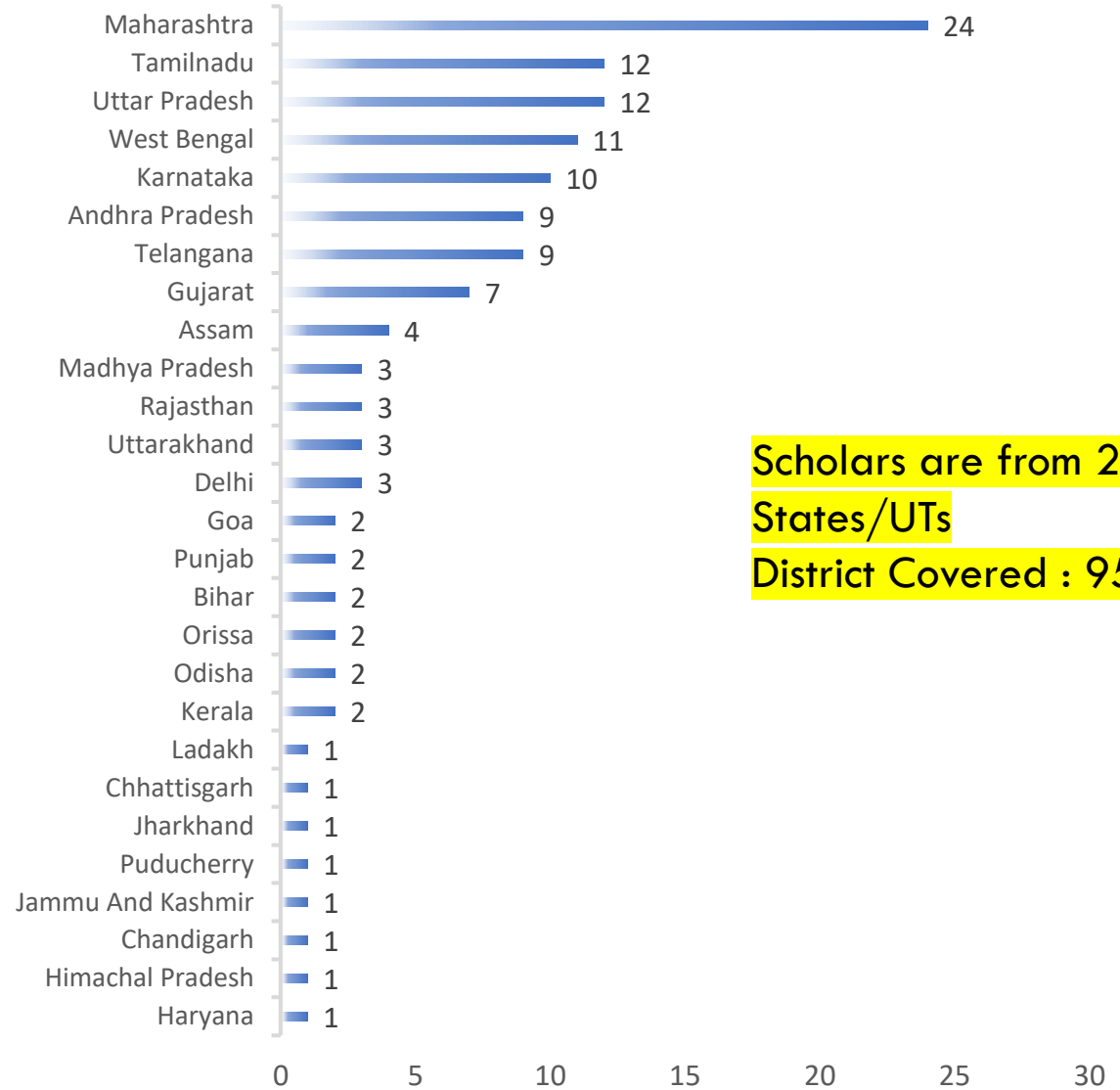
MakeMyTrip 'Padhte Raho, Badhte Raho' Scholarship Program has received great traction and applications from students



SNAPSHOT OF APPLICATION DASHBOARD

SCHOLARS OVERVIEW 2021-22

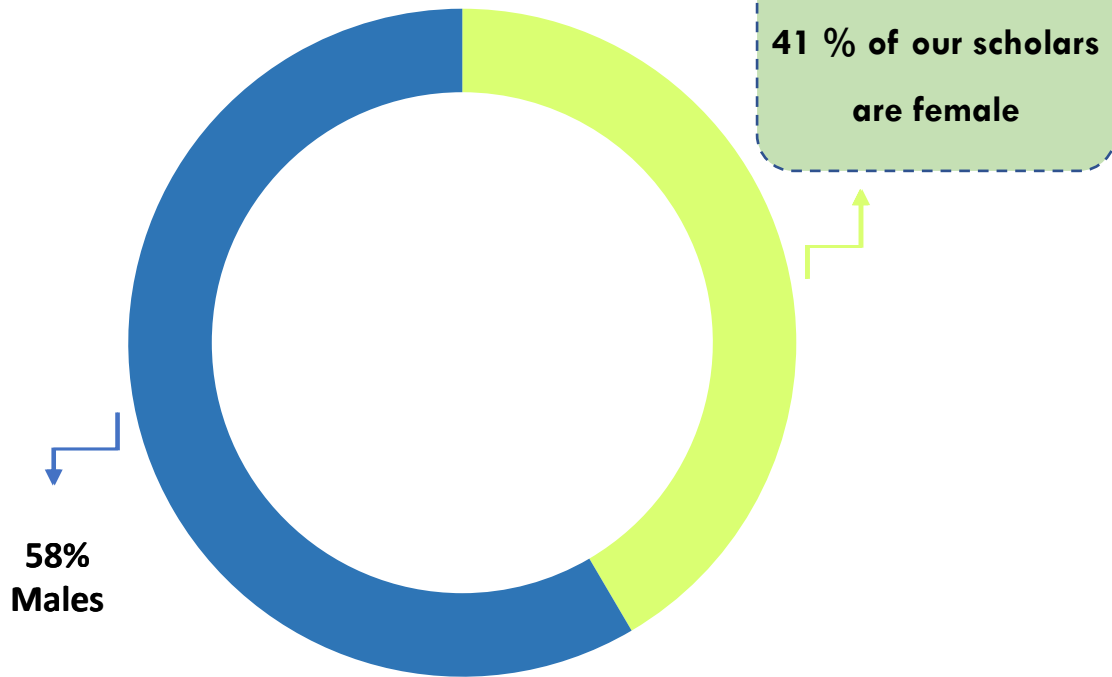
130
New Scholars Selected
INR 3552086
Scholarship Amount
Disbursed



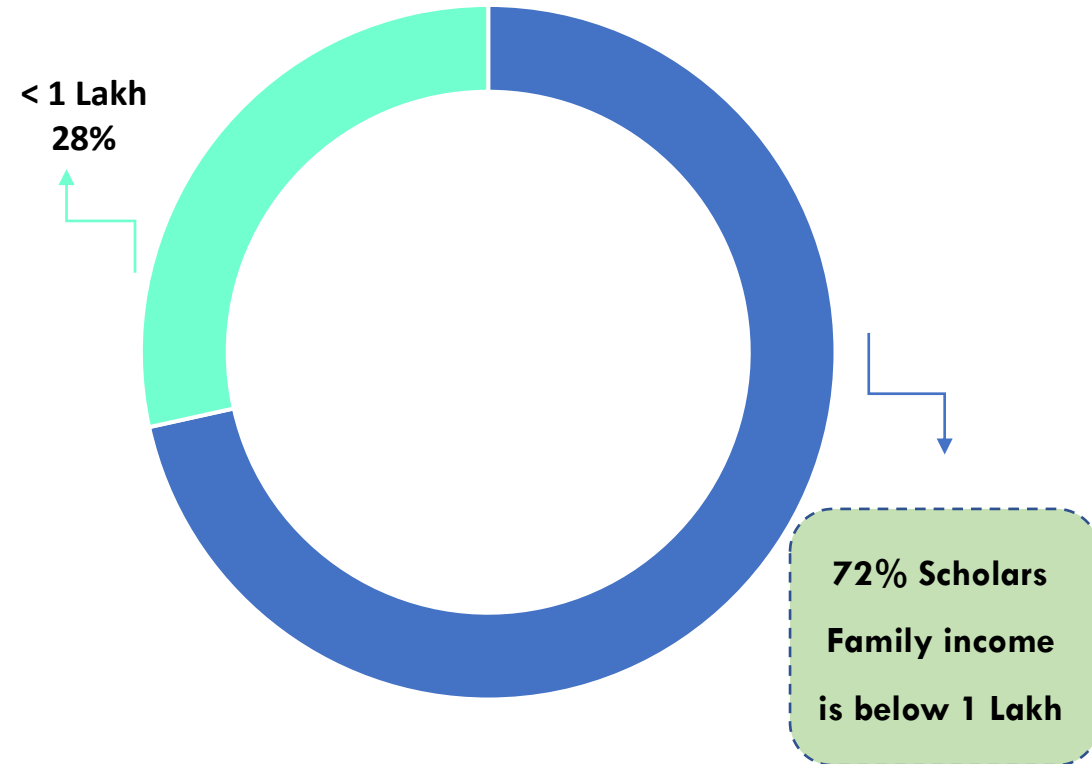
Scholars are from 27
States/UTs
District Covered : 95

SCHOLARS OVERVIEW 2021-22

Gender



Family Income





14
Scholars

PHYSICALLY
CHALLENGED

Demis of the Family Member During to CoVID-19

Loss of a Sole Parent	48
Loss of Both Parents	16
Loss of Guardian	6
Loss of Primary Parent	60