

MONTHLY PROJECT REPORT

MAY 2022

KEMPTY FALL



SUPPORTED BY:

IN PARTNERSHIP WITH:



**MAKEMYTRIP
FOUNDATION**



CAPACITY BUILDING: DIRECT ACTION & TRANSFORMATION INITIATIVES

WASTE COLLECTION

Identified five storage points & have had dustbins installed in those locations within the Kempty Fall area. All low-value dry waste collected by workers gets stored in these dustbins-cum-storage points. In addition, we have provided locks and keys to the Zila panchayat supervisor and workers for security purposes & adequate functioning and daily usage. This will aid the storage & collection process resulting in wholistic waste collection.



IMPACT AND PURPOSE

- Enhanced & improvised waste collection
- Safe & secure storage of waste
- Creation of anti-littering zones in Kempty
- Collection of low-value plastic and used tetra packs

IEC ACTIVITIES

We started our first stage of door-to-door IEC in two project areas - the Kempty village market and Kempty Fall. The frequency of project activities was gradually increased from twice a week to 3-5 times a week and gradually decreased in a similar order. For the purpose of sustained impact and behavioural change retention such tactic was deployed.

In Kempty village market :

Total units covered : 60

Total stickers distributed : 120

IEC material distributed : Dry & Wet waste stickers

In Kempty Falls :

Total units covered : 212

Total stickers distributed : 230

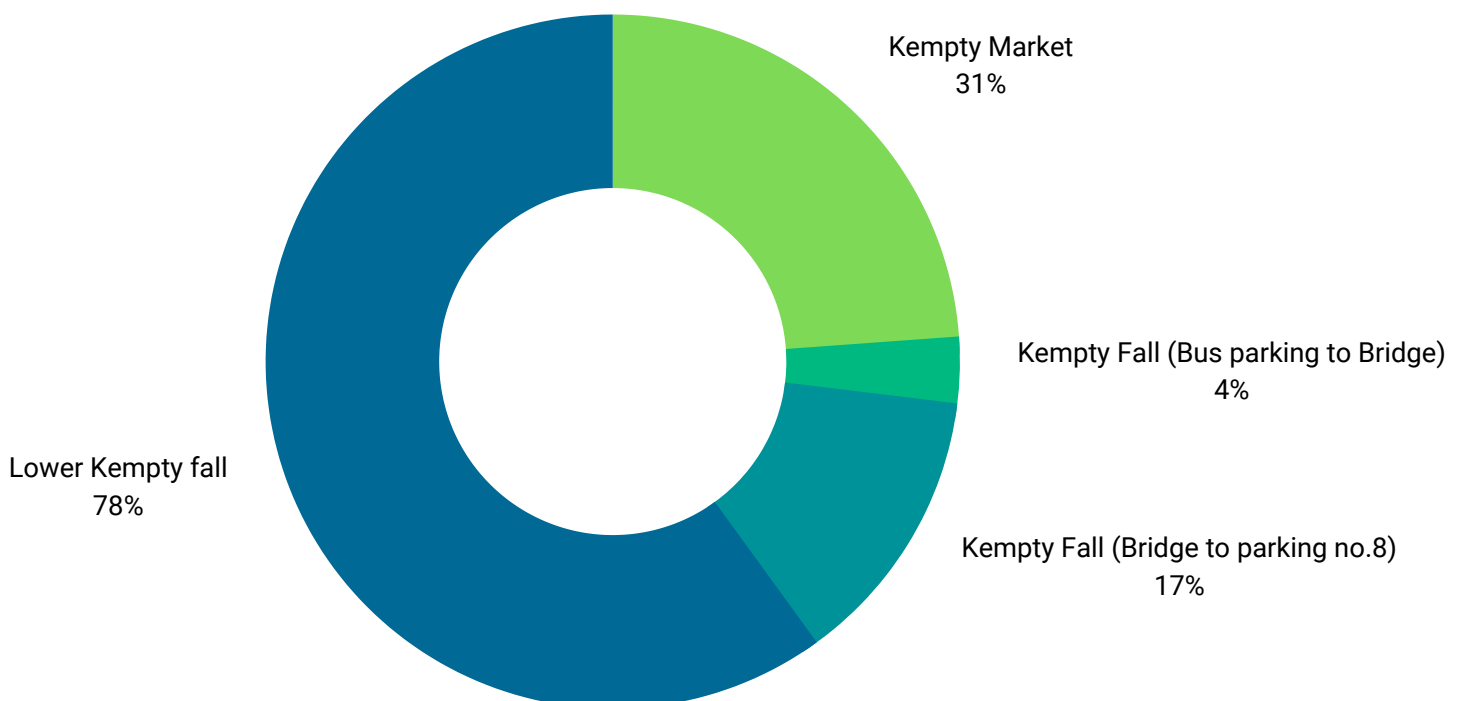
IEC material distributed : Wet and dry waste stickers



IEC ACTIVITIES - 1ST STAGE

Sr.No.	Area	Total Unit	Units (Dry+wet)	Dry Waste units	No. of Segregating unit
1	Kempty Villages	59	13	46	4
2	Upper Kempty fall (Bus Parking to Bridge)	67	53	14	2
3	Upper Kempty Fall (Bridge) to Parking no. 8	69	47	22	8
4	Kempty Fall	85	14	71	11
Total		280	127	153	25

Percentage of units doing segregation - Area Wise



COMMUNITY ENGAGEMENT

Nukkad Natak

We organised three street plays in Kempty village and Kempty fall market areas. 10 kids were taught and participated in the play. Our motto was - "Sahi Kadam Swachh Pahad". We engaged with the local community via feedback and Q&A sessions.



We were able to mobilise 300 - 350 locals and tourists including Gram Pradhan, ZP supervisor, and Vypaar Mandal President of Kempty.

WASTE COLLECTION DATA

Sr.No.	Received at MRF (Collected By ZP)	Clean -Up waste	Weight (KG)
1	Y		211
2	Y(2 Trip)		120
3	Y		60
4	Y		40
5	Y		30
6	Y		35
7	Y	80	42
8	Y		30
9	Y		58
10	Y		65
11	Y		60
12	Y		62
13	Y		68
14	Y		88
15	Y		67
Total			1036

MLP, Tetra Pak and Low Value Plastic

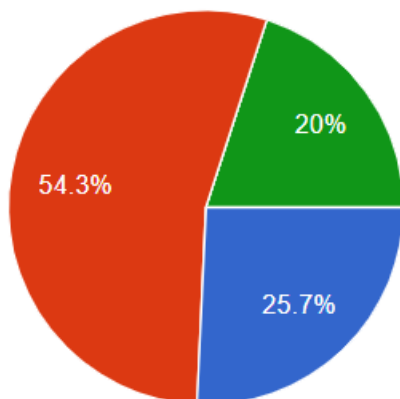
KANDI VILLAGE SURVEY

How much dry waste is getting generated per day ?



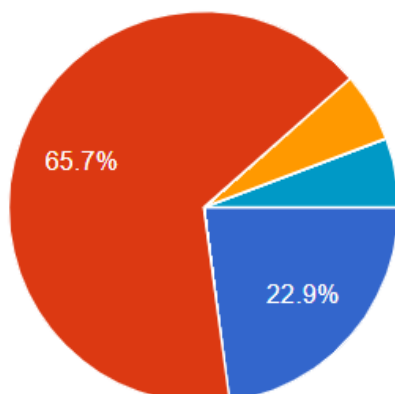
- 100 to 500 grams
- 0.5 kg to 1 kg
- 1 kg to 3kg
- More than 3 kg

How are you managing the dry waste ?



- Burning
- Dumping downhill
- Giving to the waste collector
- Putting in Zila Panchayat dustbin

If we send someone for weekly waste collection to your house. How much user user fee you can pay for waste collection ?



- 20
- 30
- 50
- 100
- More than 100
- None

CLEAN-UP DRIVE

On May 22nd on World Bio-diversity day, we collaborated with Zostel Mussoorie and the Forest Department for our 4th clean-up near the Banglo ki Kandi area. We were also joined by the Rishikesh team who helped us with clean-up and awareness.

Before the drive, an IEC session was organised in Zostel with 35 people where we discussed how to practice eco tourism/travelling and minimise the negative impact on the environment.



Key Highlights:

- 80 Kgs of dry waste which includes high quality plastic, glass bottles, MLP, cardboard, etc. was collected
- 20 volunteers were mobilised and participated in the clean-up
- Later the waste was sent to the CCELS MRF for further sorting and waste auditing

WAY FORWARD

- Meetings with relevant stakeholders to build and promote sustainable waste management ecosystem structures
- Installing 5 additional storage points (dustbins) in Kempty fall market area and Kempty village
- Two Anti-littering board installation
- World environment day event
- IEC activities in Kandi Village
- Dark spot transformation
- Kempty village baseline survey
- Baseline report draft
- Dustbin Mapping

A GLIMPSE



WASTE WARRIORS

REDUCE RE-USE RECYCLE

Head Office Address:

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Thank You. Let's Discuss.



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