



Project Report– MakeMy Trip Foundation and VisionSpring Eye screening Outreach Program

Reporting Period Date: 7th Mar 2022 to 31st Mar 2022

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EXECUTIVE SUMMARY

— project origin —

MakeMy Trip is India's leading group of online travel companies, focused on promoting a sustainable and responsible way of travel for Indians, MMTF is working towards this through various projects. MMTF collaborated with VisionSpring to serve on preventive eye care for commercial drivers and allied transport workers across India.

The aim of the project was to screen commercial drivers & mechanics for visual problems, and provide eyeglasses or refer them for further diagnosis and treatment to a tertiary care centres.

— final results —

4,001 K

PEOPLE SCREENED

2,772 k

PEOPLE IN GLASSES

89%

FIRST TIME WEARERS

— impact —

DRIVERS with uncorrected poor vision have a 3x higher likelihood of being involved in a crash¹

1. Based on study of drivers in India: Verma, Ashish, et al. "Assessment of driver vision functions in relation to their crash involvement in India." *Current science* 110.6 (2016): 1063-1072.

APPROACH



MMTF, supported project implementation across 4 states in Delhi, Bangalore, Himanchal Pradesh and J&K

VisionSpring, conducted 54 eye screening camps across all 4 states



16 Team Members

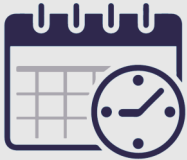
4 Mobilizers

4 Registrars/Project Coordinators

4 Optometrists

4 Counsellors

7th Mar 22' — 31st Mar 22'



4 States, 54 camps

4,001 commercial drivers and allied transport workers screened

Reading eyeglasses dispensed on the spot

Prescription glasses dispensed within 21 days of the camp day

Mobilization



1. Banners – Hindi, English,
2. Standees – Hindi, English,
3. Canopy – Hindi, English
4. Compliance posters – Hindi, English
5. Mic announcement

NOTES

The See to be Safe team conducted 54 eye screening camps in 4 states between 7th Mar 2022 to 31st March 2022.

The project coordinators, in coordination with Assistant Project Manager were responsible to take permission from all the concerned authorities to conduct camps in various locations such as bus depots and transport hub,

All the collaterals, including mobilization, and awareness materials were used in the local languages. Mobilization was conducted through posters and mic announcement.

LOCATIONS



States	Screened	Refractive Error	Glasses
Bangalore	1,000	602	602
New Delhi	1,001	678	678
Srinagar	1,000	761	761
Manali	1,000	731	731
Total	4,001	2,772	2,772

RESULTS



4,001
Screenings

69%

Required
Glasses



100%

Acquired
Glasses

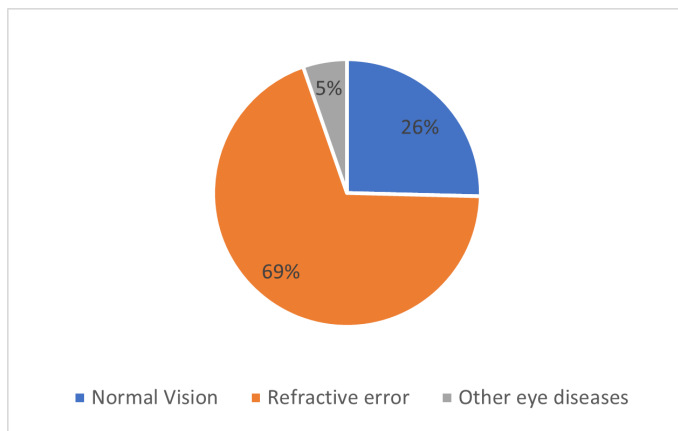


5%

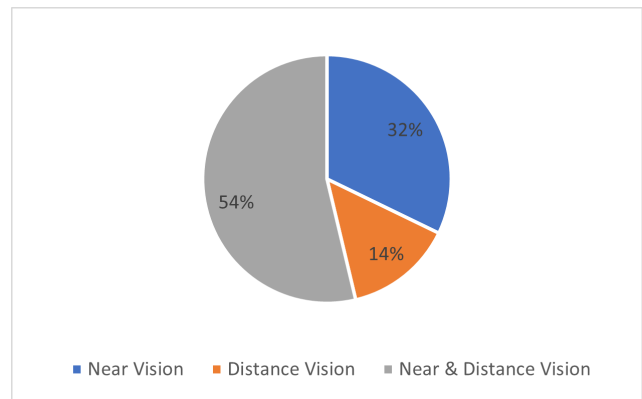
Referred for other Eye
Conditions



Diagnosis



Near vision, Distance vision, Near & Distance vision



NOTES

During the period of 7th Mar 22 to 31st March 22, a total of 4,001 commercial drivers and allied transport workers were screened in 4 states of India. Of the total population screened, 69% (n= 2,772) were identified with refractive error and 5% (n= 213) with suspected cataract and other visual disorders, and they were referred to tertiary eye care centers for further diagnosis and treatment.

Of 2,772 refractive error cases, 32% (n=892) were identified with near vision, 14% (n=391) with distance vision and 54% (n=1,489) identified with both (near and distance vision) problems.

Of the total 2,772 people identified with refractive error, 100% individuals received eyeglasses through vision camps.

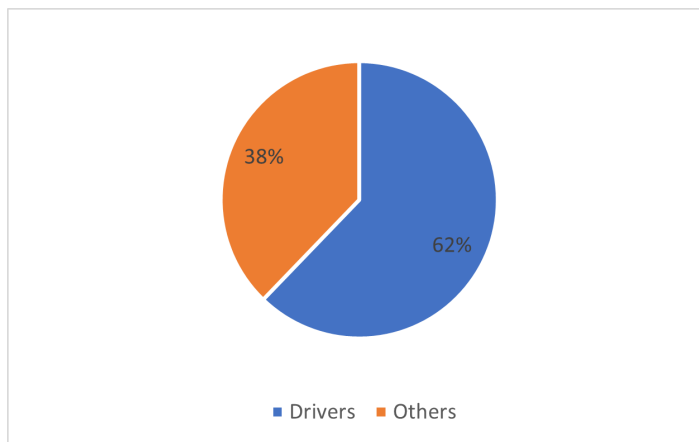
RESULTS

 2,772
Eyeglasses

89%
First Time
Wearers



Distribution of Screened Population



NOTES

A total of 2,772 eyeglasses were distributed among the identified cases of refractive error/presbyopia. Individuals who acquired eyeglasses, 89% (n=2,464) received glasses first time ever through vision screening camps.

Of the total individuals screened, 62% (n=2,489) were commercial drivers and 38% (n=1,512) were mechanics and others.

CUSTOMER HIGHLIGHT

Name: Satpal Singh

Age: 52 years

Title: Truck Driver



Satpal Singh is a bus driver from Sahabad , New Delhi. He usually drives within Delhi/ NCR for more than 10-12 hours a day.

Satpal used struggle a lot in order to perform his day to day activities like using his mobile phone for the road map or reading any text , he was also facing difficulties while seeing the road signage due to his blurry vision accompanied by headache and watery eyes. Due to time constraint he could not visit an eye clinic to get his eyes screened for a very long time. Upon being mobilized by the VisionSpring team member at the bus depot, he decided to get his eyes screened.

He was prescribed a near & distance vision eyeglasses by the optometrist since he had been facing issues in seeing near & distance objects for quite sometime. He was counselled by the counsellor on how to take care of his eyes. Satpal was very satisfied with service that he received at the program along with the sanitization process at each station. He extends his gratitude to MMTF for this helpful initiative for the driver community.

Annexes

PHOTO GALLERY

1 Handwashing Station



2 Registration



3 Refraction



4 Glasses dispensed

