



Project Report– MakeMyTrip and VisionSpring Driver's Screening Outreach Program

Reporting Period Date: 06th March 2023 to 25th April 2023

Submission Date: 02nd May 2023

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EXECUTIVE SUMMARY

— project origin —

MakeMyTrip Ltd (MMT) is an online travel company. The company operates through its online brands including MakeMyTrip.com, goibio.com, Quest2Travel and redbus.in. Through these platforms, it offers air tickets, hotel accommodation, bus tickets, rail tickets, travel packages, car hire, and other travel requirements such as access to visa processing and travel insurance.

VisionSpring collaborated with MakeMyTrip to provide preventive eye care for commercial drivers and allied transport workers 3 states Karnataka, Maharashtra and Telangana in India. The aim of the program was to screen commercial drivers & allied transport workers for visual problems random blood sugar screening and provide eyeglasses or refer them for further diagnosis and treatment to a tertiary care centres.

— final results —

4,000

PEOPLE SCREENED

2,277

PEOPLE IN GLASSES

96%

FIRST TIME WEARERS

— impact —

DRIVERS with uncorrected poor vision have a 3x higher likelihood of being involved in a crash¹

APPROACH



MMT, supported project implementation across 3 states in Karnataka, Maharashtra and Telangana.

VisionSpring, conducted 70 eye screening camps across 3 states



16 Team Members

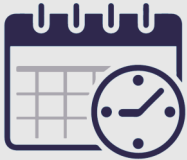
4 Mobilizers

4 Registrars/Project Coordinators

4 Optometrists

4 Counsellors

06th March 2023' — 25th April 2023'



3 States, 70 camps

4,000 Drivers, Mechanics and Others screened

1,496 Readers and precuts dispensed on the spot

781 Prescription glasses dispensed within 21 days of the camp day

Mobilization



1. Banners – Marathi, Kannada, Telugu
2. Standees – Marathi, Kannada, Telugu
3. Canopy – Marathi, Kannada, Telugu
4. Compliance posters – Marathi, Kannada, Telugu
5. Mic announcement

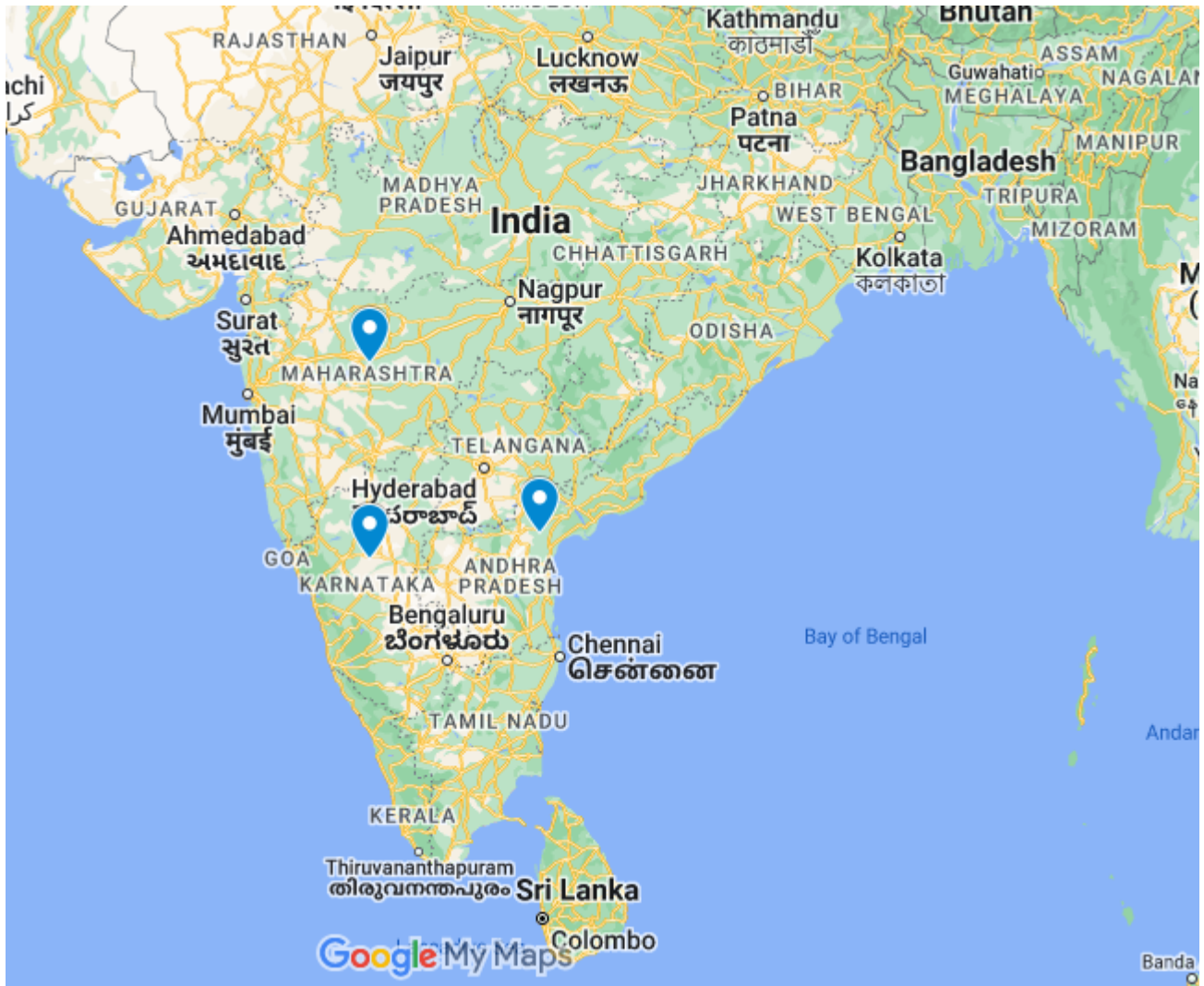
NOTES

The VisionSpring's See to be Safe team conducted 70 eye screening camps in 3 states between 06th March 2023 to 25th April 2023.

The project coordinators, in coordination with Assistant Project Manager were responsible to take permission from all the concerned authorities to conduct camps in various locations like parking areas and workshops..

All the collaterals, including mobilization, and awareness materials were used in the local languages. Mobilization was conducted through posters and mic announcement.

LOCATIONS



States	Screened	Refractive Error	Glasses
Telangana	1,085	589	548
Karnataka	1,294	802	787
Maharashtra	1,621	950	942
Total	4,000	2,341	2,277

RESULTS



4,000
Screenings

59%

Required
Glasses



97%

Acquired
Glasses

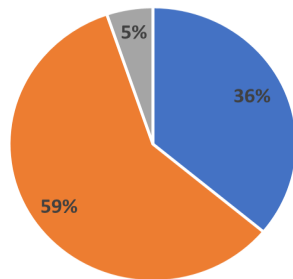


5%

Referred for other Eye
Conditions

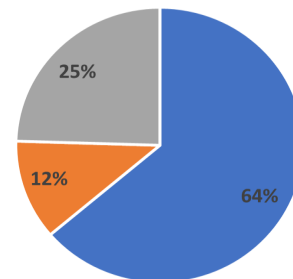


Diagnosis



■ Normal ■ Refractive Error ■ Others

Near vision, Distance vision,
Near & Distance vision



■ Near Vision ■ Distance Vision ■ Both

NOTES

During the period of 06th March 23 to 25th April 23, a total of 4,000 drivers, mechanics and others individuals were screened in 3 states of India. Of the total population screened, 59% (n=2,350) were identified with refractive error and 5% (n=208) with suspected cataract and other visual disorders, and they were referred to tertiary eye care centers for further diagnosis and treatment.

Of 2,341 refractive error cases; 64% (n=1,493) were identified with near vision, 12% (n=274) with distance vision and 25% (n=574) identified with both (near and distance vision) problems. Of the total identified with refractive error, 97% individuals received eyeglasses through vision camps.

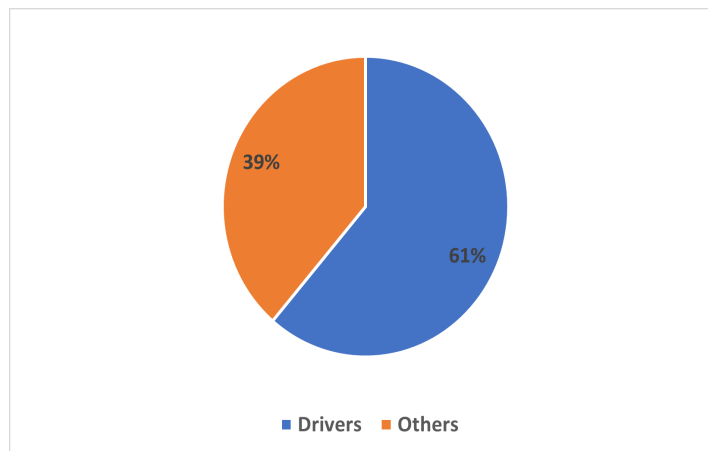
RESULTS

 2,277
Eyeglasses

96%
First Time
Wearers



Distribution of people screened

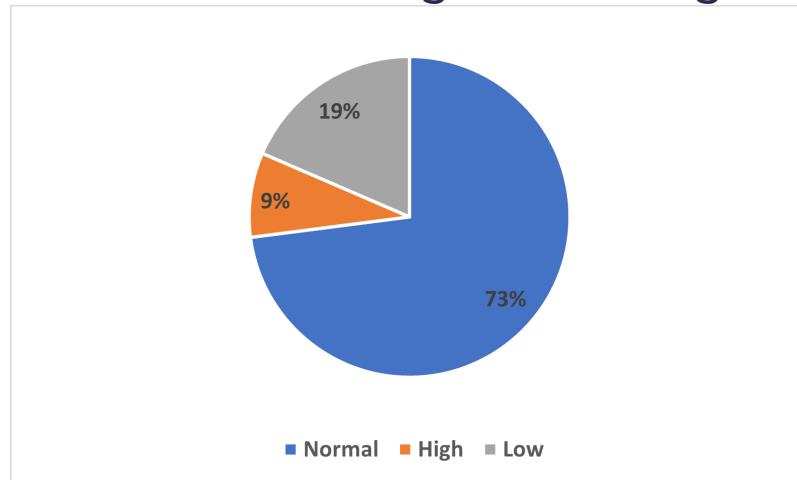


NOTES

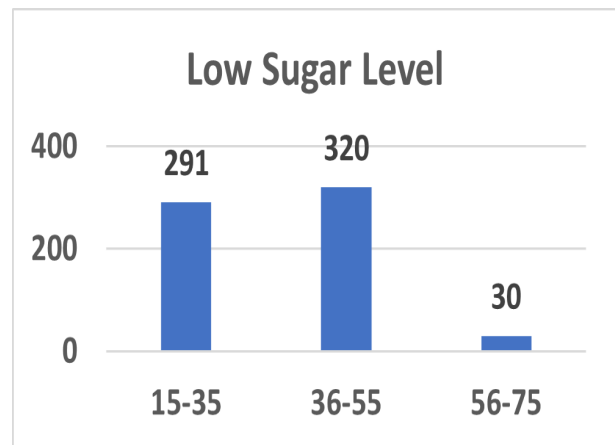
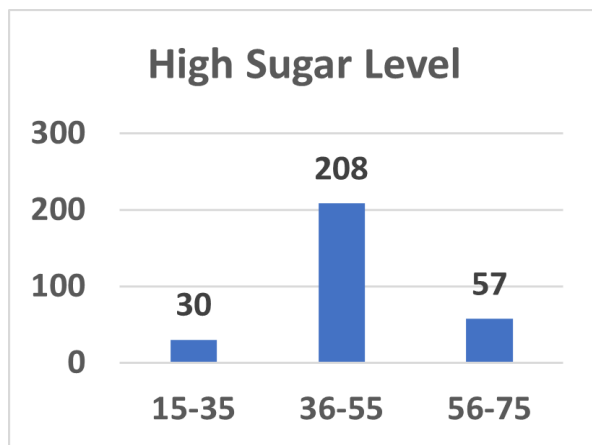
A total of 2,277 eyeglasses were distributed among the identified cases of refractive error/presbyopia. Individuals who acquired eyeglasses, 96% received glasses first time ever through vision screening camps. Of the total individuals screened, 61% (n=2,450) were commercial drivers and 39% (n=1,550) were allied transport workers

RESULTS

Random Blood Sugar Screening



Age wise bifurcation of the people identified with Low and High blood sugar



NOTES

Of 4,000 screened patients; 3,461 undergone Random blood sugar screening in which 73% (n=2525) were identified with normal blood sugar, 19% (n=641) were identified with low blood sugar, 9% (n=295) with high blood sugar. 539 beneficiaries said no to diabetes testing

Beneficiaries who were diagnosed with high and low blood sugar were referred to nearby govt. hospital for further treatment

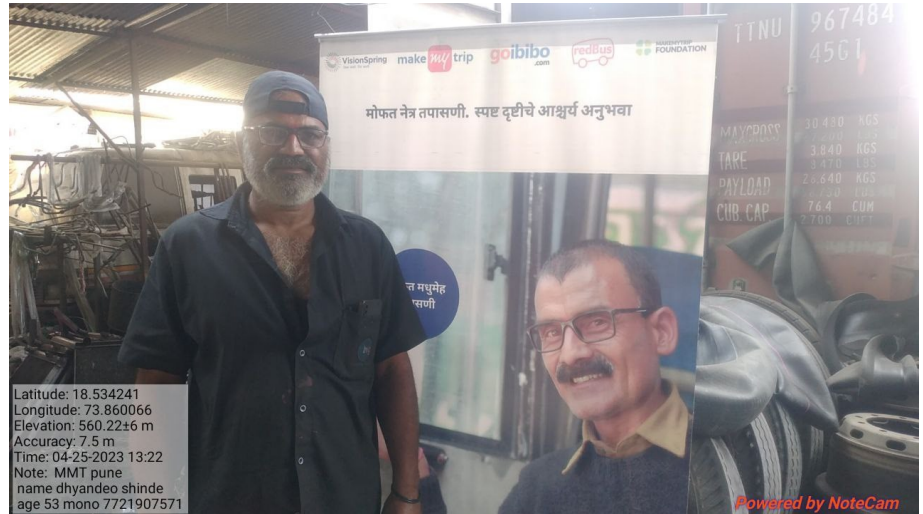
CUSTOMER HIGHLIGHT

Name: Dnyandeo Shinde

Age: 51 years

Title: Bus Driver

Location: Pune



Dnyandeo is bus driver from Royal Travels Sangamwadi, Pune. Upon mobilisation by VisionSpring team Dnyandeo got to know about eye screening and diabetes screening camp in his office premises. He decided to check his eyes and his diabetes.

Dnyandeo was facing challenges while driving the bus especially in the night like blurry eyes, not able to see the road signs and difficulties in seeing the small animals on the road. He was diagnosed with both near and distance vision issues. Dnyandeo was facing these challenges from quite a long time and he also mentioned that he was adjusting with his eyes but he never went for eye testing as he had a myth if he will wear eyeglasses he might lose his job or he will not get to drive more frequently. He was also diagnosed with high sugar for that he was referred to nearby govt. hospital for further treatment.

He was counselled by the team on the usage of eyeglasses which he got booked which he will receive after 21 days at his office only. He was extremely happy to choose his frame. He also shared that his owner himself asked him to go for this test. He thanked the entire team of MMT and VisionSpring for such a good initiative. He also believes that good vision is required for safe driving.

Annexes

PHOTO GALLERY

1 Hand Sanitization



2 Registration



3 Refraction



4 Glasses dispensed



PHOTO GALLERY

Random Blood Sugar Testing

Pune



Bangalore



Hyderabad



Partners

1. M. S. Reddy Lions Hospital, Hyderabad
2. Prakruti Diagnostics center, Bangalore
3. Shree Swami Path Lab , Pune