

Ladakh

Community-based Tourism

Partner: World Wide Fund

		March 2021 Update			
Objectives	Action	UPDATE	LAG	CHALLENGES	WAYFORWARD
1) Setup of home-stays under the Community-based Sustainable Tourism Program with basic amenities to create alternate source of livelihood. Total no# of homestays: 5	Setup 5 homestays in Kargil	Completed. Just some kitchen and general items remain, to be handed over by the end of April (One Homestay in Drass and two in Sankoo have already got bookings for April)	Kitchen items remain	Delayed the handing over so that materials would be fresh for the tourist season	To be handed over before 15th May
	Conduct 5 homestay owners training workshops	Initial Workshops Completed Refreshers from 23rd of April	-	Covid restrictions might pose some challenge for the refreshers	Refreshers 24th onwards
	Conduct 3 cooking and hygiene workshops in Kargil	Along with homestay operations refreshers	All the workshops to be conducted	Covid restrictions might pose some challenge.	Workshops 24th onwards

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	Conduct 1 homestay owners nature guide workshops	Basic session on local biodiversity done. Field work Planned for May	Field Work Pending	#Snow in the Landscape #the outdoor session to be conducted during summers, as the landscape is in a different form that time, and it would be more relevant considering tourism.	Planned for May
2) Setup of Eco-cafes under the Community-based Sustainable Tourism Program with basic amenities to create alternate source of livelihood. Total no# of homestays: 6	Set up 6 eco cafes	Matayen(Bashir): Complete, operated for a month before the beneficiary moved to Kashmir for winters Drass (Women SHG): Foundation work had started but was paused due to conflict on eco-toilet. Conflict resolved later, but construction still at halt due to winters. Mulbekh 1 (Lobzang) :Interiors complete, door and window glass remain, Eco-toilet half built, at halt due to winters Mulbekh 2 (Eshay) : Buildings complete, interior work remains, to be done in april Alchi (Sonam) : Work resumed Durbuk: New beneficiary identified in Tangtse, 6 kms from Durbuk. Café plan ready, work to start as soon as the temperature allows.	Work at halt at different levels at different sites	# Harsh weather & Snow make manual work difficult and almost impossible. #Temperatures below zero make it impossible to work with water (Mud, Cement, Putty, Paint) #Shortage of manual workers in the landscape #Snowfall is making it difficult resume work, as it can damage half built buildings	

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	Conduct 4 cooking and hygiene workshops	Postponed for May, considering Ramzan.	All the workshops to be conducted	#To avoid having a gap between the tourist season and trainings, these were planned to be done right before the season, but since it is the of Ramzaan, it will get delayed for a few more days	To be done right after ramzaan
	Conduct 2 nature guide workshops for eco cafes	Planned for May			
3) Engaging with local tour operators such as taxi drivers and travel agents to support responsible and sustainable tourism	Conduct 2 tour operators training workshop	Completed in Kargil To be done in Leh in April Last	One in Leh Remains	#Unavailability of key persons in winters #Covid Restrictions might pose a challenge	To be done in April Last week/May first week
	Conduct 2 stakeholder engagement workshops	Multiple workshops with different stakeholders ongoing in Leh. (Travel gents, taxi union, hotel union, bike union etc) To be done in Kargil after Ramzaan	Material distribution remains	#Large gatherings not possible #Unavailability of key persons	to be completed in May
	Conduct 2 nature guide training workshop	Planned for May	Classroom + Field sessions pending	Winters and unavailability of potential crowd	to be conducted during summers, as the landscape is in a different form that time, and it would be more relevant considering tourism.

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Collaterals and marketing material	Develop awareness material, co-branded bags for use at locations and workshops				