



## Sahastradhara: A Zero-Waste Tourist Destination Dehradun, Uttarakhand

### Program Quarterly Report (July 2021 to Sep 2021)

*In Partnership With:*

*Supported By:*



**MAKEMYTRIP  
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## Direct Action & Transformation Initiatives



At present we are collecting segregated waste from 100+ shops/businesses in Sahastradhara.

- In the last couple of months many shops have reopened after the pandemic and our team is raising awareness among the shopkeepers/businesses to keep their waste segregated.
- Regular collection of waste is helping the shopkeepers/businesses contribute towards keeping Sahastradhara clean.

### Door-to-Door Waste Collection : Shops



In Sahastradhara, there was no waste collection service for households(HH) hence the waste generated from each house was either burnt or dumped at the river side/the nearby area.

- As part of the zero waste destination program, we plan to create a detailed waste management system for the residents specifically. At present, we are providing waste collection services in 3 nearby villages wherein 80 households are on boarded so far. We aim to cover 100% residents.

### Door-to-Door Waste Collection : HH



Last year during the inception of this program we had installed 50 dustbins at the main tourist polluted areas.

Installation of bins allowed the tourists to dispose of their waste properly and reduced the common occurrence of littering around the area.

- However, over a period of time, these bins do require repair, maintenance and re-installation. Our team has been working on getting these repaired and strategically placed in required areas.

### Dustbins Repair & Re-Installation







We participated in the meeting with ADM (Additional District Magistrate), Dehradun to discuss the sustainability model for SWM in Sahastradhara.

- Land allocation for Decentralised SWM Center & User Fee collection from the shopkeepers were two of the major components of discussion.
- From this meeting onwards, the ADM has shared his content in assisting Waste Warriors in the best possible way.

## Liasoning Event DMC/Local Bodies



## Community Engagement & Awareness-Raising



Along with Tourism Department, we organised a clean up drive at the Jharipani Trail, that is a stretch of 3 km.

- The clean up drive had approximately 50 + people who participated.
- We collected 150 kgs of waste which included glass bottles, cold drink bottles, tin cans, plastic wrappers, used masks, cigarette butts, etc.
- All this waste was transported to our MRF, segregated/sorted and sent for further processing.

## Clean Up Drive



After Dhanola & Brahmpuri - Bandawali is the third village in Sahastradhara located by the river side, where we are currently operating. Bandawali village have 45+ houses & have waste management issues. Most residents at Dhanola & Brahmpuri manage of food waste by using it for cattle farming.

- However, plastic related waste was a serious concern as this waste is thrown into the river or burnt regularly. Post community engagement activities, we have onboarded this village for waste collection.

## Community Meeting



## Q1 Progress (Jul-Sep) - By The Numbers:

Project Deliverables	Activities	Target (July 2021 - June 2022)	Achievement (July 2021 - Sep 2021)
Community Engagement & Awareness-Raising	Clean-Up Drives	2	1
	Community Engagement Programs	2	1
Direct Action & Transformation Initiatives	Door to Door Waste Collection : Household	160	80
	Door to Door Waste Collection : Shops	100	100
	Decentralized Waste Management Centre (DWMC)	1	-
	Installed Dustbin with New Branding and Maintenance	50	5
	Door to Door Awareness/Engagement Activities	2	1
Liasioning Events	Events with DMC/Local Bodies	1	1



## Way Forward

- Littering and dumping of the chips wrappers, cold drink bottles and other kind of packaging waste is very common near the river side. Hence to build awareness on this issue we plan to write messages on the stones to sensitize this act of littering
- We aim to clean the route going towards Sahastradhara by organizing a clean up drive on with a large number of the residents & volunteers
- We plan to transform & beautify the walls at Sahastradhara by involving the school & college students to paint mindful messages on waste management
- We have successfully enrolled 80 households in the last quarter and now we aim to sensitise every house for source segregation of waste
- To organise a meeting with the shops/businesses to understand the challenges and suggestions in keeping their area clean
- 100% enrollment for waste collection from all the households in the 3 villages - Dhanola, Brahmpuri & Bandawali is one of our critical objective





# WASTE WARRIORS

REDUCE | REUSE | RECYCLE

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