

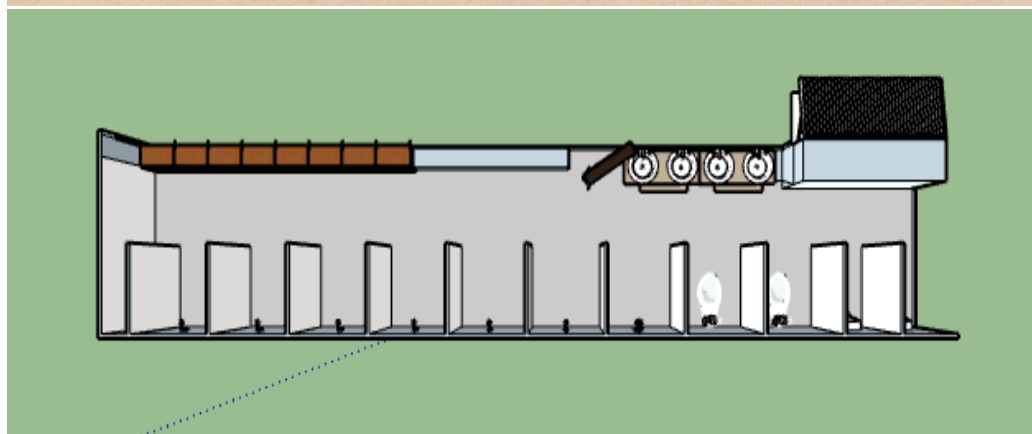
‘MakeMyTrip Foundation – CSR Initiative in Neil Island || Public Utility Centre’.

Report from 26th February, 2020 to 31st March, 2020

● Executive Summary

Swachh Bharat Mission was established in 2014 to eradicate lack of sanitation facilities and spread awareness about health and hygiene amongst the common people in India. More than 10 crore toilet units have been built in India from 2014 to current year which includes individual and public toilets in rural and urban areas. Although the lack of sanitation facilities is being addressed through the building of toilets but the maintenance and cleaning services remain in despair especially in public spaces.

In collaboration with MakeMyTrip and Government of Andamans, Sara Plast had dispatched one public utility centre for both women and men in the month of October 2019 and it was successfully assembled and functional on 26th February, 2020. We renovated containers into public restrooms with facilities like shower cubicles, Indian and western style toilets, urinals for men and hand wash facility. Due to lack of drainage connection, Sara Plast has installed a sewage treatment plant behind the centre for recycling and treating the waste.



● Features / Facilities of the Public Utility Centre

Public Utility Centre caters to the public visiting the beach which includes tourists and local common public. The model is specifically designed to cater every minute requirement of a user. The features of the centres are –

- Indian and Western Style Toilets
- Hand Wash station
- Urinals
- Hot Water Shower Cubicles
- Safety Lockers for Users
- Mobile Charging Station
- Solar lights operated on Solar Panels
- Sensor based lights
- Water level Sensors
- Sanitary Pad Incinerator
- Easily Accessible for Disabled
- Sewage Treatment Plant
- Footfall Counters and Sensors.
- Tuck Shop.

● Images of the Centre



Entrance of the Public Utility Centre



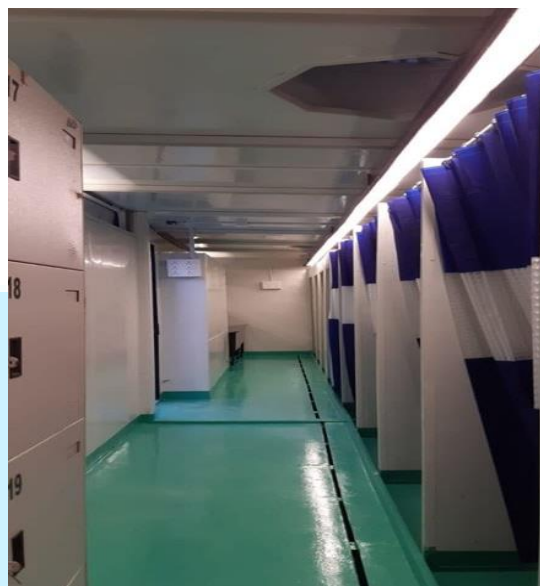
Tuck Shop of the Public Utility Centre



Sewage Treatment (20k Ltr capacity)



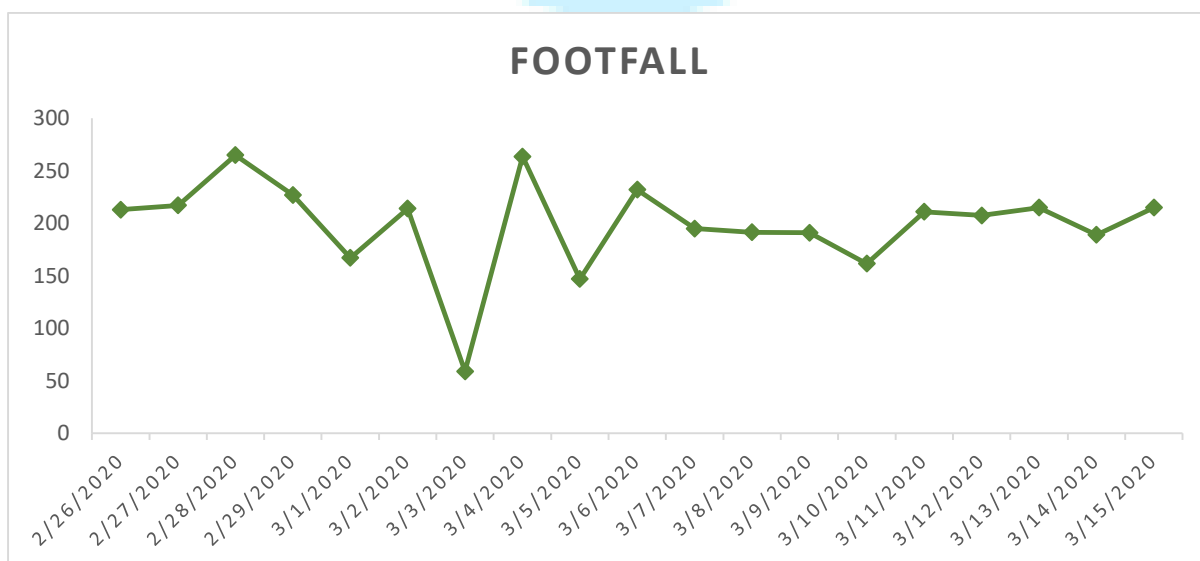
Mechanism behind Waste Treatments



Interior of the Public Utility Centre

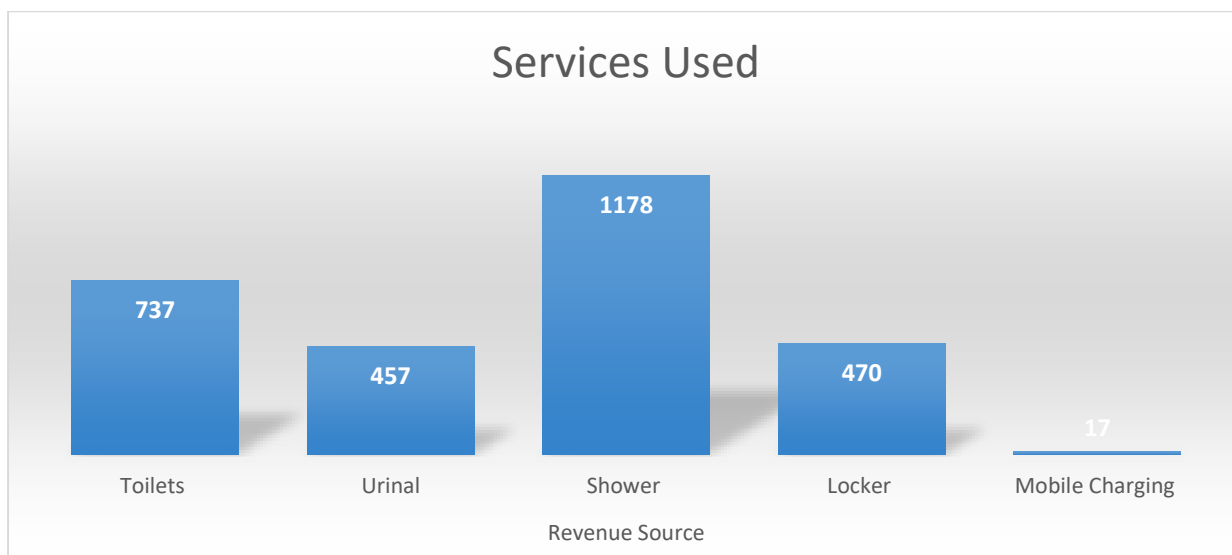
- **Progress of the Project from 26th February, 2020 to 31st March, 2020.**

➤ **Public Utility Centre Footfall**



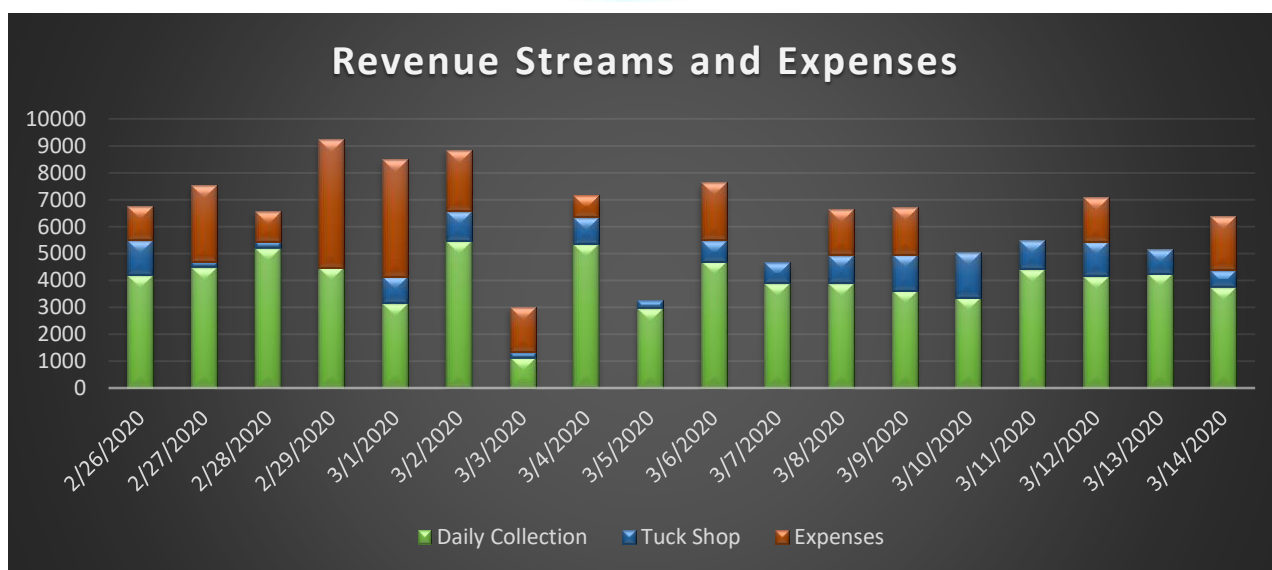
The centre was started on 26th February, 2020. The users of the centre are the tourists visiting the place and people living within the vicinity. The average **footfall is 151** users per day. Due to COVID – 19 pandemics, we have shut down the Public Utility Centre considering the safety of the users and attendants working in the centre.

➤ **Services Used**



Shower service is one of the most used services in the centre. We have 1,178 users using shower cubicles, 737 users using toilet facility, 457 users using urinal facility, 472 users using locker facilities and 17 users using mobile charging facility at our centre.

➤ **Revenue Streams and Expenses**



We aim to make this centre a self-sustainable model. As per the above graph, we can analyse that the revenue of the centres is increasing and expenses are under control.

➤ List of Products Sold from Tuck Shop at Public Utility Centre

We have observed the high demand for the following products near the Public Utility Centre.

Tuck shops Material Details -MMT Andaman			
S No	Particular	S No	Particular
1	Coconut hair oil	21	Fanta can 300ml
2	Jasmine hair oil	22	Sandor
3	Dark fantasy	23	Nail Polish
4	Whisper ultra	24	Face wash
5	Stay free secure	25	Volleyball
6	Big Bag	26	Hat
7	Pond's 50grms	27	Water bottle Steel
8	Sunscreen tube	28	Hide & sick
9	Small towel	29	Parle G Biscuit
10	Big towel	30	20X20 Biscuit
11	Shampoo Patanjali	31	Combs small
12	Pampers diaper	32	Combs big
13	Nylon bag	33	Chocó pipe
14	Soap	34	Cup Noodles
15	Maze small pack	35	Crack jack
16	Amul masti	36	Chocó pipe big pack
17	Thumbs up can 300ml	37	Britannia cake 50
18	Coke can 300ml	38	Milano biscuit

19	Miranda can 300ml	39	Oreo biscuit
20	Sprite can 300ml		

● **Impact Analysis**

- 1) After installation of the Public Utility Centre, there is a reduction in open-defecation.
- 2) Easy availability of essential products for the public, through Tuck Shop.
- 3) Provided direct employment to 3 attendants.
- 4) People who spend longer than 30 mins at one location are more likely to be public toilet customers
- 5) Proven to be eco-friendly by installing a sewage treatment plant.
- 6) There are 8,000 (eight thousand) indirect beneficiaries since October 2019.
- 7) Groundwater contamination is reduced, benefiting the whole island.

